Art in Public Places is a community-based program managed by Brevard Cultural Alliance (BCA) that provides opportunities for local businesses, government buildings and other diverse locations to host professional art exhibitions curated and managed by BCA. Current exhibit sites include high-traffic locations such as Melbourne International Airport, Holmes Regional Medical Center, Dixie Crossroads Restaurant and Lexus of Melbourne.

**BENEFITS TO BUSINESSES**

- Art in the workplace provides a creative, stimulating environment for staff and visitors, who also have an opportunity to purchase the art.
- The Art in Public Places Program provides businesses a way to express public support for Brevard's arts community.
- Participating businesses are featured on the BCA website (artsbrevard.org).
- Every four months, BCA installs a new exhibit for each participating location.
- BCA tailors site-specific exhibitions to the preferences of hosting businesses.

**BENEFITS TO ARTISTS**

- Artwork is offered for sale with 100% of proceeds going directly to the artist.
- Artists have the unique opportunity to have their work viewed by hundreds of thousands of potential buyers in 30+ high-traffic locations throughout the county.

**QUICK FACTS**

- The changing exhibition program currently shows work by more than 225 area artists.
- Through this program, more than 650 different pieces of art are on public display at any given time throughout the county.
- More than 500,000+ people view Art in Public Places exhibits every year.

For more information on exhibiting, becoming an exhibition site, or purchasing artwork, contact BCA Art Services Manager Lynne Brezina at Lynne.Brezina@artsbrevard.org or by calling 321-690-6817.