



FACT SHEET: BREVARD CULTURAL ALLIANCE

Who We Are:

Brevard Cultural Alliance (BCA) is the professional organization representing the arts and cultural sector on Florida's Space Coast. BCA's strategic focus is to advance Brevard County as a cultural destination, enhance educational opportunities through engagement with the arts and bolster the sustainability of the cultural community. BCA is sponsored in part by the State of Florida, Department of State, Division of Cultural Affairs, the Florida Council on Arts and Culture, the Space Coast Office of Tourism, and the National Endowment for the Arts. For more information, visit www.artsbrevard.org.

What We Do:

- Advocate for arts and cultural organizations in Brevard County
- Implement Artist Residencies in Brevard Schools
- Install and curate hundreds of works of art in 30+ public spaces
- Facilitate capacity-building workshops for artists and cultural organizations
- Produce economic impact studies to validate the contributions of the cultural sector
- Award local grants that benefit the arts and cultural community

Quick Facts*:

Total economic contribution of arts and cultural organizations in Brevard:

\$72.59 Million in Sales

\$42.8 Million Added to Local GDP

855 Jobs

12,743 Volunteers

*Source: 2012 Economic Contribution of Arts and Cultural Organizations in Brevard County, Florida.